

**IN THE CLAIMS:**

Please cancel claims 2, 3 and 12, amend claims 1, 4, 6, 11 and 13 and add new claims 21 and 22, as shown in the following listing of claims:

1. (currently amended) A holder for a beverage container, the holder comprising:

a base having a substantially planar lower surface and an opposite upper surface containing a receptacle configured to slidably receive, support and restrain a lower end portion of a beverage container against lateral movement;

an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base; and,

an arcuate web rigidly connecting the base to the upper end of the handle,

a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement;

the first strap further comprising a second strap having opposite ends respectively connected to the first strap intermediate of the ends of the first strap and an intermediate portion arranged to contact the upper portion of a beverage container on a side of a beverage container opposite to the intermediate portion of the first strap and further restrain an upper portion of a beverage container against lateral movement; and

wherein the holder has an appearance suggestive of a high-heeled shoe.

Claims 2 and 3 Cancelled.

4. (currently amended) The holder of claim 2 1, wherein the first strap comprises a pair of opposing, intermediate ends, and further comprising means for releasably fastening the intermediate ends of the first strap together.

5. (original) The holder of claim 4, wherein the fastening means comprises a hook-and-eye fastener.

6. (currently amended) The holder of claim 3 1, further comprising a third strap having opposite ends respectively attached to opposite sides of the base and an intermediate portion arranged to contact and restrain a middle portion of a beverage container against lateral movement.

7. (original) The holder of claim 6, wherein the third strap is elastic and an inner portion of the elongated handle, facing the base, has a plurality of ribs formed thereon.

8. (original) The holder of claim 1, wherein at least two of the base, elongated handle and web are integrally formed and an inner portion of the elongated handle, facing the base, has a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder.

9. (original) The holder of claim 8, wherein the at least two of the base, handle and web are sculpted from a single piece of material .

10. (original) The holder of claim 8, wherein the at least two of the base, handle and web are molded of a single piece of material.

11. (currently amended) A holder for a beverage container comprising:

    a base having a substantially planar lower surface and an opposite upper surface containing a receptacle configured to slidably receive, support and restrain a lower end portion of the beverage container against lateral movement;

    an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base;

    an arcuate web rigidly connecting the base to the upper end of the handle; and

    a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement; wherein the holder has an appearance suggestive of a high-heeled shoe; and

the first strap further comprises a second strap having opposite ends respectively

connected to the first strap intermediate of the ends of the first strap and an intermediate portion arranged to contact the upper portion of the beverage container on a side of the beverage container opposite to the intermediate portion of the first strap and further restrain an upper portion of the beverage container against lateral movement; and wherein the first strap comprises a pair of opposing, intermediate ends having means for releasably fastening the intermediate ends of the first strap together.

Claim 12 Cancelled.

13. (currently amended) The holder of claim 42 11, further comprising a third strap having opposite ends respectively attached to opposite sides of the base and an intermediate portion arranged to contact and restrain a middle portion of the beverage container against lateral movement.

14. (original) The holder of claim 13 wherein the third strap is resilient and an inner portion of the elongated handle, facing the base, has a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder.

15. (original) The holder of claim 11 wherein at least two of the base, handle and web are integrally formed and an inner portion of the elongated handle, facing the base, has a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder.

16. (original) The holder of claim 15 wherein the at least two of the base, handle and web are sculpted from a single piece of material.

17. (original) The holder of claim 15 wherein the at least two of the base, handle and web are molded of a single piece of material.

18. (original) A holder in combination with a beverage container, comprising:  
a beverage container adapted to be held in the holder;  
the holder having a base with a substantially planar lower surface and an opposite upper surface containing a receptacle configured to slidably receive, support and restrain a lower end portion of the beverage container against lateral movement;

an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base, and an inner portion of the elongated handle, facing the base, having a plurality of finger holding portions formed thereon to enable a user to more securely grasp the holder;

an arcuate web rigidly connecting the base to the upper end of the handle;

a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement; and

a second strap having opposite ends respectively connected to the first strap intermediate of the ends of the first strap and an intermediate portion arranged to contact the upper portion of the beverage container on a side of the beverage container opposite to the intermediate portion of the first strap and further restrain an upper portion of the beverage container against lateral movement; and wherein the first strap comprises a pair of opposing, intermediate ends having means for releasably fastening the intermediate ends of the first strap together wherein the holder has an appearance suggestive of a high-heeled shoe.

19. (original) The holder of claim 18, further comprising a resilient third strap having opposite ends respectively attached to opposite sides of the base and an intermediate portion arranged to contact and resiliently restrain a middle portion of the beverage container against lateral movement.

20. (original) The holder of claim 18 wherein at least two of the base, handle and web are integrally formed from a single piece of material.

21. (new) A holder for a beverage container, the holder comprising:

a base having a substantially planar lower surface and an opposite upper surface containing a generally cylindrical receptacle extending between the substantially planar lower surface and the opposite upper surface and configured to slidably receive, support and restrain a lower end portion of a beverage container against lateral movement therein;

an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end

disposed coplanar with the lower surface of the base;

an arcuate web rigidly connecting the upper surface of the base to the upper end of the handle; and

wherein the holder has an appearance suggestive of a high-heeled shoe.

22. (new) The holder of claim 21, further comprising a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement.

23. (new) A holder for a beverage container comprising:

a base having a substantially planar lower surface and an opposite upper surface containing a generally cylindrical receptacle extending between the substantially planar lower surface and the opposite upper surface and configured to slidably receive, support and restrain a lower end portion of the beverage container against lateral movement;

an elongated handle disposed adjacent to the base, the handle having an upper end disposed above the upper surface of the base and an opposite, substantially planar lower end disposed coplanar with the lower surface of the base;

an arcuate web rigidly connecting the upper surface of the base to the upper end of the handle; and

a first strap having opposite ends respectively attached to opposite sides of the web and an intermediate portion arranged to contact a side of an upper portion of a beverage container so as to restrain it against lateral movement; wherein the holder has an appearance suggestive of a high-heeled shoe.